



On Campus

A monthly publication for the faculty and staff of Greenfield Community College

November 1994

Renovations to Downtown Center nearly complete

If you remember what the "Heritage Bank building" looked like before the bank closed, or if you took a tour during a GCC Foundation Open House last June, a visit this month would astound you. Classrooms have sprung up where the vacant bank lobby once stood. Programs, departments and offices which occupied desperately-needed classroom and office space at the College Drive campus have already moved to new quarters in the Downtown Center or will be relocating there shortly.

The GCC Foundation and Office of Alumni Affairs are already in. The Center for Business and Industry (coordinator **Tom Lewis**) and Enrollment and Community Services (dean **Bob Keir** and staff assistant **Donna Barton**) should be moved by the end of this month. The entire nursing

department will move—lock, stock and skeletons—come January. A new computer lab—completely outfitted by community donations and grants as part of the GCC Foundation's Capital Campaign—should be operational by September.

The college's occupational therapy assistant program—new and totally grant-funded this year—will have a director in place at the Main Street building come this January. Director of Development Steve Budd says the very existence of the new building was what leveraged the grant in GCC's favor in the first place.

"I hope people will stop in and visit. It really is a transformation, and one that has taken place without any draw whatsoever on the resources of the main campus," accord-

Continued on page 3

Capital campaign prepares for next phase

With nearly half a million dollars in pledges now recorded, the Greenfield Community College Foundation capital campaign will soon be revving up to launch Part II of its year-long fund raising drive to raise \$1 million-plus for the purchase and renovations of the new Downtown Center at 270 Main Street.

According to Foundation President **Robert S. Cohn**, a deliberate "hiatus" was built into campaign plans as a courtesy toward the United Way of Franklin County, whose annual fund drive always takes place

from approximately Labor Day through November.

Come December 1, Foundation fund-drive activities will renew full force, with many special events planned to make the second half of the campaign enjoyable for both solicitors and donors alike. Want to win a dream car—or \$10,000 in cash? How about "dressing to the T" and attending an intimate gourmet dinner?

Stay tuned for news about all of these events—and more!

On Campus is the monthly employee newsletter of Greenfield Community College. It is produced by the Office of Public Relations and distributed free to all full- and part-time faculty and staff, trustees, members of the board of directors of the Greenfield Community College Foundation, and other friends of the college.

Send your calendar items (meetings, deadlines, events) or news (new appointments, promotions, awards, grants, published work, conferences, weddings, births and other personal and professional activities and accomplishments) to Bill Johnson or Russell Powell by the first Monday of the month for inclusion in that month's issue (December 5 for the December issue).

What's New

REBECCA CAPLICE of Greenfield is the newest member of the Board of Trustees of Greenfield Community College. She was appointed to a five-year term by Governor William Weld in October. Since 1991, Rebecca has been a senior vice president of the Greenfield Savings Bank. She previously spent 14 years with Shawmut Bank of Franklin County, where she advanced from trainee to president. She was a vice-president for seven years before being named president in 1989. Rebecca has a bachelor's degree from Newton College (now a part of Boston College) and a master of business administration degree from the University of Massachusetts. She is treasurer and chair of the technical services committee of the Franklin County Chamber of Commerce, a board member and chair of the investment committee of the Franklin Medical Center, and a volunteer for the United Way of Franklin County.

Registration for Intersession Classes begins November 28

The college will again offer credit courses during the January Intersession. Registration for these classes begins on November 28 as part of spring registration for currently enrolled students. The registration deadline is December 27.

All classes begin after the New Year's holiday and end by January 24. No classes will meet on January 16, Martin Luther King Day. Tuition and fees for intersession will be: 1 credit = \$112, 2 credits = \$204, 3 credits = \$296.

Spring financial aid can be applied to intersession courses. Please contact the financial aid office for more information.

If a student enrolls for intersession classes at the same time that they register for spring semester courses, only one registration fee will be charged.

Questions about intersession should be directed to the Office of Enrollment and Community Services, ext. 272, or the Office of Student Records, ext. 231.

The following courses are scheduled for the January 1995 Intersession:

DAN 101—Introduction to Dance, 3 credits, Instructor: Sharon Arslanian, will meet M-F, 9-11:50 a.m.

ENG 112—English Composition II: Exploring Literature, three credits, Instructor: Bill Sweeney, meets M-F, 9-11:50 a.m.

EFL 109—Intermediate Grammar Review, 2 credits, Instructor: TBA, meets M-F, 10-11:50 a.m.

HIS 130—Latin American Civilization: The National Period, 1820 to the Present, 3 credits, Instructor: TBA, meets M-F, 9 - 11:50 a.m.

HUD 103—The 24-Hour Outdoor Personal Growth Experience, 1 Credit, Instructor: Larry Buell, meets Thursday January 5 and Saturday-Sunday January 7 - 8.

HUD 120—Issues in Wellness, Fitness, and Health, 1 - 3 credits, Instructor: Judi Singley, will meet Tuesday Jan. 3, 9 - 11:50 a.m. to set class schedule.

HSV 115—Introduction to Interviewing and Counseling, 3 credits, Instructor: Eleanor Goodman, will meet M-F, 9 - 11:50 a.m.

PSY 101—Principles of Psychology, 3 credits, Instructor: Ann Pleasant, will meet M-F, 9 - 11:50 a.m.

SPA 111—Spanish Skills Practice, 2 credits, Instructor: Jeanne Mullaney, meets M-F, 9 - 11:50 a.m.

SPA 112—Spanish Skills Practice II, 2 credits, Instructor: Charlotte Gifford, will meet M-F, 9 - 11:50 a.m.

THE 117—Experimental Performance, 3 credits, Instructor: Court Dorsey, will meet M-F, 9 - 11:50 a.m.

Presidential search underway

The search for a new college president has begun with the naming of the search committee by Trustee **Richard Cromack**, who is chairing the search. Trustee **Cynthia Lively** will serve as the committee's vice-chair.

The rest of the committee comprises trustees **Michael Ford** and **Patricia Stevenson**, faculty members **Phyllis Nahman** and **Bob Welsh**, counselor **Dave Patrick** (representing professional staff), acting comptroller **Jill Crooker** (administrative services), bookkeeper **Matthew Farmer**

(support staff), Dean of Humanities **Joan Ibish**, community member (and former trustee) **Janet Gezork**, student **Seth Lustig**, and **Jane Abbott**, director of financial aid.

Non-voting members will be chancellor's representative **Peter Tsaffras**, who is deputy director of human resources for the Higher Education Coordinating Council, and Director of Diversity **Herb Hentz**, the college's affirmative action officer.

The committee held its first meeting in early November.

Greenfield merchants prepare for opening of new Downtown Center

KATE DOUGLAS, coordinator of the outdoor leadership program, has been appointed to the Shutesbury school committee by the town's selectboard. Her term runs through May 1995. Kate, who moved to Shutesbury from Colrain in September, was a member of Colrain's finance committee and zoning board of appeals. Kate succeeds anthropology professor Greg Vouros on the Shutesbury board. Greg, who chaired the committee, resigned in September.

NELL CATHERINE GODWIN and **STEVEN MARK SCHECHTERLE** have announced their engagement. Nell is the daughter of **MISSIE** and **H. JAMES GODWIN**, director of GCC's theater program. Nell is a graduate of Greenfield High School, and a pre-law major at the University of Massachusetts. She is an assistant at the *Daily Hampshire Gazette* in Northampton. Her fiancé, Steven Schechterle, is a graduate of Northfield Mount Hermon and St. Lawrence University. He manages the Deerfield Spirit Shoppe. No wedding date has been set.

Continued from page 1

ing to Foundation Executive Director **Charlie Carter**. "I know that in the midst of the fiscal crisis at the college right now, many people are concerned that opening this building will somehow reduce available resources rather than add to them and we're proud that this is not the case. The state legislature's special allocation of \$195,000 last June and the classroom lease we'll be signing with the Commonwealth sometime in the next few weeks will cover all of the attendant costs here, including, heat, light, power, snow removal and custodial upkeep.

"What's more, we're not only adding all this space, we're freeing up 6,000 square feet on the main campus so that many of the academic programs won't have to continue working with their elbows so close to their chests."

Tom Lewis, coordinator of the Center for Business and Industry, says that the move will be an absolute boon for his program. He envisions a whole new range of offerings will now be possible. "For the first time we'll have the luxury of offering meeting and seminar space to our clients—the businesses of this community—and many business people will just be able to walk to those meetings from their offices.

"What's more, we'll be able to offer training and workshops at times like 8 a.m., the lunch hour, or 5 p.m., on people's way home from work. Up until now, all of those times most convenient for working people have been times our classrooms on the main campus were booked solid. In the evenings, many people have had enough and aren't willing to make what feels to some like an expedition: out to College Drive, across the huge parking lot and up the stairs to attend an evening class.

"Finally," Tom concludes, with a smile, "I'm looking forward to being able to walk to Bill's Restaurant for lunch."

You can bet that the people at Bill's Restaurant are smiling, too, as many downtown merchants gear up for the onslaught of some 300 to 400 "new warm bodies" which

are expected downtown once classes begin there in late January.

Ira Mitchel, owner of the Subway franchise across the street from the Downtown Center, said he's already planning to put on extra help during the lunch hour. "I'll be over there on Day One, handing out coupons. You can count on it."

Mitchel said the expansion of GCC downtown will be good for all the eating establishments and retailers downtown. Rarely does a day go by when these business owner don't talk about the impending opening.

"Some people think we're overly optimistic, they say students don't have money enough to make that big a difference, but I'm here to tell you students *do* have money, they're willing to spend it, and hey—everybody has to buy lunch, right?"

William Baker, sales manager of the Barrett & Baker office supply and gift store on Main Street, is positively grinning ear-to-ear about the move—and he doesn't even sell lunch.

"We can hardly wait," he says. "It's going to have one heck of an impact for us. We already do a substantial amount of student business through kids from the local prep schools—and they have to travel a bit to get here. Now we're going to have several hundred students who need our products, basically next door."

Even **Chip Terry**, owner of Cleary Jewelers, is excited, "and I don't expect even one of those folks to come waltzing in here to buy a diamond," he acknowledges. "I just think the arrival of hundreds of new faces and new business meetings downtown—everything this college expansion is going to mean—is going to have short-term and long-term benefits for this community. I'm so convinced about it, I'm having a special Valentine's Day sale in February and donating 10 percent of all proceeds to the GCC Foundation, just to help them finish what they've started here."

—Deb Parker

Foundation contributes \$5,000 toward new staff "mini grant" program

Grant writer DALE MACLEOD became a full-time employee October 2. Since February of this year, Dale has been assisting the development office on a part-time basis. Prior to that time, for the other half of his work life he managed a federal Department of Housing and Urban Development funded program designed to enable a resident-controlled purchase of Greenfield Gardens in partnership with the Greenfield Housing Authority. His community organizing experience spans a 20-year period, which has included various fundraising efforts to facilitate community and political projects. Dale has a good background in the areas of fund raising research and soliciting private foundation support—skills that should help the development office in its efforts to further diversify GCC's funding base in the future.

Dale lives in Shelburne Falls and is married to GAIL STEINBRING, a former GCC student who went on to graduate from Mount Holyoke College as a Frances Perkins Scholar. Their nine-year-old son Patrick attends the Greenfield Center School. About his new role at GCC, Dale says, "Like many people I've met, I'm a little overwhelmed by the fiscal difficulties GCC is facing and the strain this has added for all staff. But, based on the way everyone seems to be grappling with defining and resolving the problems while doing their best to stay focused on GCC's mission, I'm optimistic things will get better soon. I'll do my very best to use my area of expertise to help in this effort."

In response to the recent announcement of sudden and drastic cuts in available travel and professional funds available to staff and faculty, the GCC Foundation has voted to appropriate \$5,000 from its general fund to be meted out in "mini grants" to college employees this spring to help carry them through this fiscally challenging time.

"We know this won't solve any big problems, but we hope it will address many, many smaller ones created by the college's current budget difficulties," says Foundation President **Robert Cohn**.

"If there's one thing we've heard time and time again during the early part of our capital campaign, it's the stories of faculty and staff and the things they've done that

have changed people's lives. It was the unanimous feeling of the board that if we can turn around and give something back right now—whether it's fees for a conference or money for special supplies—there's nothing we'd be happier doing."

Interim President **Larry Dean** says calculations are underway to distribute the money fairly among all departments of the college, proportionate to the number of employees. "This way," Larry says, "members of each department can work out among themselves how the money should be spent. They're the ones who know who among them needs it the most—and for what."

Soccer team completes first season

A 6-5 overtime win against Berkshire Community College October 17 was the highlight of the recently concluded men's soccer team season. The first-year squad finished with a 3-8 record, ending its season October 29. The team had a decidedly international flavor, with seven Vietnamese, one Spanish and one Armenian player among its 24 members.

Jeff Coulson, coordinator of wellness, fitness and athletics, described it as "a really great first year," and said that quite a few players will return next season, including 1995 captains **Kyle Donelen**, **Shawn LeBlanc** and **Keith Urkiel**. Many will play on an indoor team this winter that meets at Hampshire College.

The team's 1994 record:

Springfield Technical CC	L	4-2
Franklin County United	L	8-3
Berkshire CC	W	3-1
UMass club team	L	12-0
Springfield Technical CC	W	3-2
Franklin County United	L	5-3
Berkshire CC	W	6-5
Holyoke CC	L	3-1
Hampshire College	L	5-1
Williams College JV	L	6-1
UMass club team	L	7-0

Jeff adds that the college has a basketball team playing in the Greenfield men's league on Thursday nights at the Greenfield Middle School. "Since there were already sponsors, the name of the team is All States Asphalt," Jeff says. "Next year we hope to sponsor a team of our own."

Temperatures will rise in effort to discourage use of auxiliary heaters

CAROLYN NIMS has a new title: coordinator of the dance program. One of the newest liberal arts options, the dance program started with two levels and will grow to nine this spring. Carolyn will travel to Milan, Italy in December to teach a master's of education course for teachers in the American School Overseas, part of the International Education Program, Inc., housed at Framingham State College. She will teach English as a second language and cross-cultural awareness.

This is Carolyn's seventh teaching assignment for Framingham State. She has previously traveled to sites in Mexico, the Dominican Republic, Italy and Brazil. After leaving Milan, Carolyn will visit the Alps, with stops in Zurich, Switzerland, Strasbourg, France, and Vienna, Austria, where she will fulfill a dream by "dancing the Viennese Waltz beside the Blue Danube!"

In an effort to discourage the use of auxiliary heaters because of their inefficient and costly consumption of electricity and the potential hazards they pose, this winter the college will adjust the thermostats in order to raise the temperature of all occupied spaces in the building. "I want everyone to feel as comfortable in their workplaces as possible," says Interim President **Larry Dean** in announcing new safety and conservation measures for the use of auxiliary heaters, "but we cannot ignore our need to reduce our budget and ensure public safety throughout the building."

Employees are asked to follow these guidelines:

1. *Keep all doors to unoccupied spaces closed.* Unoccupied spaces, such as hallways, are maintained at lower temperatures than occupied spaces such as offices. Allowing doors between these two areas to remain open creates drafts and allows cooler air to

lower the temperature in the occupied spaces.

2. *If you must use an auxiliary heater for health reasons, have it inspected* prior to its use. Utility Plant Operator **Sterling Clark** (extension 210) or one of his staff will ensure that it complies with safety specifications for operation in our building. The inspection will take only five minutes and your heater will receive a seal of approval to indicate that it passed muster.

3. *If you use an auxiliary heater and leave your office or work space for an extended length of time, turn off the heater.* DO NOT leave a heater turned on when you are not present in the area of its use.

"We hope these measures will enable us to maintain comfortable temperatures in your work area," says Larry, "while conserving electricity and protecting the safety of students, faculty and staff."

Reception is Thursday, November 17

Mixed media exhibit by Sue Katz opens Monday

"Icons/Idea Images," a mixed media exhibit by **Sue Katz**, opens in the south gallery on Monday, November 14. A reception for the artist will be held on Thursday, November 17, from 5 p.m. to 7 p.m. in the gallery.

Fluorescent orange sandpaper, fine copper sheets, oil-stick oils, rusty old iron, wooden pegs, porcelain knobs, aluminum litho plates, yellow highway lane tape, clear plastic, splotchy acrylic paint, stenciled letters, found signs, poems, boxes, checkered cardboard—anything goes into the mixed media work of Katz. These icons, "a private sort of architecture," are structures of a personal scale and textured color, warm and earthy.

"Images of sign, house, post and

beam, arch and words deal with the idea of these icons in our lives—family-home and memory/language," says Katz. "For me, making art is making ideas into visual reality by exploring materials and putting together collected bits and pieces, then by putting up the work to see the results. This activity, both fun and difficult, continually challenges me: recreating my life through art-making propels the search for meaning, the ultimate iconology."

Once a New York artist/teacher and Colrain potter, now an Amherst artist/graphic designer, Katz presents her first one-person show in this recent direction. The exhibit will continue through Wednesday, December 14.

What's Happening

Wednesday, November 16 and Thursday, November 17

Change-over from the Data General MV35000 administrative computer to the DG 9600. The computer will be off line on both days.

Saturday, November 19

Student-organized dance to benefit the AIDS Community Group of Franklin County. DJ, beverages and snack foods. Sponsored by Project UPDATE. Tickets are \$5 and can be purchased from Bonnie Hoffman (x274). Food and financial donations can also be made by contacting Bonnie. The dance will be a substance- and smoke-free event. **8 p.m. to midnight, cafeteria.**

Monday, November 21

Curriculum Review Committee meets. Submissions for catalog offerings for the 1995-96 academic year have a Friday, December 16 deadline. Please check with your academic administrator for further details. **12 p.m. to 1 p.m., financial aid conference room.**

Wednesday, November 23

Thanksgiving recess begins. No evening classes—the building closes at 5 p.m.

Thursday, November 24, Friday, November 25 and Saturday, November 26

Thanksgiving recess. No day or evening classes, library nor computer labs—the building will be closed.

Sunday, November 27

Building re-opens, noon to 6 p.m.

Monday, November 28

Registration for January intersession and spring semester courses.

Curriculum Review Committee meets. Submissions for catalog offerings for the 1995-96 academic year have a Friday, December 16 deadline. Please check with your academic administrator for further details. **12 p.m. to 1 p.m., financial aid conference room.**

Monday, December 5

Curriculum Review Committee meets. Submissions for catalog offerings for the 1995-96 academic year have a Friday, December 16 deadline. Please check with your academic administrator for further details. **12 p.m. to 1 p.m., financial aid conference room.**

Deadline for submission of articles for consideration in December issue of *On Campus*, to Russell Powell.

Monday, December 12

Academic Standards Committee meeting. **12 p.m. to 1 p.m., student services conference room.**

Friday, December 16

Deadline for submissions for catalog offerings for the 1995-96 academic year to curriculum review committee. Please check with your academic administrator for further details.

Monday, December 19

Last day of day classes.

Tuesday, December 20 through Friday, December 23

Final exams, day classes.

Thursday, December 22

Last day of classes and exams, evening classes.

RUSSELL POWELL, director of marketing and public relations, was race director for the third annual Amherst Arts Classic 10K road race held in Amherst October 22. The race, a fundraiser for the arts, attracted 107 entrants, and 94 runners completed the race. Russell ran the race as well, finishing ninth with a time of 37:36. Recreation and leisure services instructor REBECCA CLEMENTE was third in her age group and 35th over all with a time of 44:51 for the 6.2-mile course. JOHN MEREDITH, husband of KATHLEEN MEREDITH, staff assistant to the GCC Foundation, ran the course in 44:04, 29th place. Among the volunteers was MARED ALICEA, director of cooperative education. State Representative ELLEN STORY of Amherst awarded the prizes. The race raised more than \$1,200 for the arts in the region.

Russell has also just completed his second season as head coach of the men's and women's cross country teams at Amherst College. "It's a great experience," he says, "and it offers a real contrast to my work at GCC, as it is both physical and outdoors." Still, he's looking forward to getting his Saturdays back—the teams have raced every weekend since mid-September.